

\$ZOLA - the baby cheetah Whitepaper

Blockchain: Solana

Introduction

\$ZOLA emerges as an innovative MEME project on the Solana blockchain, drawing inspiration from the endearing story of ZOLA, the baby cheetah. MEME projects are renowned for their high volatility, presenting both significant risks and opportunities for rapid gains. \$ZOLA aims to capture the essence of ZOLA's charm, speed, and the broader narrative of cheetah conservation.

Background and Vision

- **ZOLA's Presentation:** ZOLA was introduced to the cryptocurrency community on 4th December 2024, when Bitcoin first achieved a market capitalisation of \$100,000, marking a symbolic nod to the crypto market's inception.
- **International Cheetah Day:** Launched on International Cheetah Day, ZOLA embodies the spirit of conservation, highlighting the plight of cheetahs and fostering awareness.
- **Tesla Cheetah Mode:** Reflecting ZOLA's agility, Tesla vehicles feature a "Cheetah Mode", capable of accelerating rapidly much like the cheetah's sprint speed of 120 km/h.
- **Zoo Ambassador:** ZOLA serves as the new ambassador for the Cincinnati Zoo, succeeding the notable Harambé, another figure known in MEME culture. This connection ties ZOLA to a legacy of zoo-based meme projects.
- **Uniqueness:** As the pioneer cheetah-themed meme project, \$ZOLA offers a distinctive appeal within the crypto ecosystem.
- **Ambassador for Cheetahs:** ZOLA represents all cheetahs, emphasising the critical need for conservation efforts as only about 6,700 adult cheetahs remain in the wild.
- **Speed:** Symbolising speed and innovation, ZOLA mirrors the

dynamic and fast-paced nature of cryptocurrency markets.

Project Structure

Tokenomics:

- **Launch:** \$ZOLA was introduced on 4th December 2024, via pump.fun platform on the Solana blockchain.
- **Total Supply:** 1,000,000,000 tokens, with 16% of the supply already burned on Raydium to enhance token scarcity.
- **Contract Address (CA):**
6m2SeubvmKc1MGqGxQToy9i7tdbkxhnMxqgEhtgFpump
- **Listings:** Currently listed on CoinGecko, BTSE (CEX), and AVE.ai (DEX), with upcoming listing on CMC - Coin Market Cap.
- **Marketing Wallet:** A dedicated wallet supports the CTO team's marketing efforts, funded by community contributions.
- **Donations:** A future donation account will enable token donations for cheetah conservation initiatives.
- **Cheetah Rescue:** Funds from the donation account will support global cheetah rescue programs.
- **Market Capitalisation:** Currently standing at \$42,000, with an all-time high of \$2.6 million on December 9, 2024, aiming for the slogan "ZOLA TO A DOLLA" where 1 \$ZOLA equals 1 dollar.

Marketing and Community Engagement:

- **Influencer Collaboration:** Engaging with key crypto influencers to broaden \$ZOLA's reach.
- **Sponsorship/Adoption:** Seeking sponsorship and adoption papers for ZOLA to reinforce the conservation narrative.
- **Zoo Interaction:** Planning a visit to the Cincinnati ZOO, to create content that links the crypto community with conservation efforts, without involving the ZOO in direct advertising.
- **Community Action:** Exclusive merchandise for top 100

holders and involving community members in ZOO visits and cheetah sponsorships globally.

Roadmap

- **Phase 1:** Introduction of \$ZOLA, establishment of social media presence, and CTO team formation.
- **Phase 2:** Listings on CoinGecko, BTSE (CEX), and Ave.ai (DEX).
- **Phase 2:** Transition to CTO 2.0 with a new team.
- **Phase 3:** Expansion of social media with new channels like Telegram, X, Instagram and TikTok, alongside DEX updates.
- **Phase 4:** Securing sponsorship/adoption for ZOLA and her sister Lulu from Cincinnati ZOO.
- **Phase 5:** Enhanced visibility through influencer collaborations.
- **Phase 6:** Strategies to increase market cap, community growth, and specific conservation actions.
- **Phase 7:** Community involvement in global zoo visits to see cheetahs.
- **Phase 8:** Launch of a merchandise shop.
- **Phase 9:** Disbursement of funds for worldwide cheetah conservation.
- **Phase 10:** Organised zoo visit for community engagement.

Conclusion

\$ZOLA not only promises potential returns in the crypto space, but also pledges to make a tangible impact on cheetah conservation. With dedicated support and community involvement, \$ZOLA can play a significant role in safeguarding the future of cheetahs.

Appendix

Note:

Investing in cryptocurrencies, particularly MEME projects, involves

substantial risk due to their volatility. Investors should thoroughly understand these risks before engaging.

Disclaimer:

This whitepaper is for informational purposes only and should not be construed as investment advice.